



## **SES TUTORING BIZ**

Date: 9/6/2013


Recipient: S K Tilton

Website: [www.student-bound.com](http://www.student-bound.com)





## Report overview

This report helps you to optimize the web page "http://www.student-bound.com/" for a high ranking on Google.com (USA, without Places) for the search term "free college and career newspaper".






### Your web page

	<p><a href="http://www.student-bound.com/">http://www.student-bound.com/</a></p> <p>Title: Student Bound - College and Career Readiness Guide</p> <p>Description: [No meta description available.]</p>
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### Your competitors for the search term "free college and career newspaper" on Google.com (USA, without Places)

1		<p><a href="http://www.edweek.org/topics/collegeandcareer/">http://www.edweek.org/topics/collegeandcareer/</a></p> <p>Title: Education Week: College and Career Transitions</p> <p>Description: The latest news about college and career transitions, including articles, Commentaries, and special features.</p>
2		<p><a href="http://www.myfoxphilly.com/story/22270400/why-is-teen-giving-up-college-free-ride-to-pursue-rap-career">http://www.myfoxphilly.com/story/22270400/why-is-teen-giving-up-college-free-ride-to-pursue-rap-career</a></p> <p>Title: Teen Gives Up College Free Ride To Pursue Rap Career - Philadelphia News, Weather and Sports from WTXF FOX 29</p> <p>Description: One of the top football prospects in Pennsylvania is giving up a free ride to college. Hear the reason why, in his own words, he'd rather run into a recording studio than into the end zone.</p>
3		<p><a href="http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;ISrc=District&amp;Itype=News&amp;IFrom=D&amp;SID=336">http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;ISrc=District&amp;Itype=News&amp;IFrom=D&amp;SID=336</a></p> <p>Title: Douglas County College and Career Institute: District News &gt; "Free and Reduced Meal Applications"</p> <p>Description: [No meta description available.]</p>
4		<p><a href="http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/">http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/</a></p> <p>Title: Free College and Career Readiness Program   The Cincinnati Herald   Established in 1955   Cincinnati, Ohio</p> <p>Description: The YMCA of Greater Cincinnati's Black and Latino Achievers College and Career Readiness Program invites Greater Cincinnati and Northern Kentucky teens and their parents to a free informational session and program sign-up on Saturday, Sept. 7, 2013. The event is 11 a.m. until 1 p.m. in the Advance Technology Learning Center (ATLC) Auditorium at Cincinnati State Technical and Community College, located at 3520 Central Parkway.</p>

Your competitors for the search term "free college and career newspaper" on Google.com (USA, without Places)

5		<p><a href="http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226">http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226</a></p> <p>Title: FREE College and Career Planning Expo   Community Spirit   Medina News</p> <p>Description: [No meta description available.]</p>
6		<p><a href="http://www.yourfreecareertest.com/">http://www.yourfreecareertest.com/</a></p> <p>Title: Free Career Test High School College Students Online Assessment</p> <p>Description: Free Career Test for High School and College Students. Career test online assessment with free results. Middle school, K12 (K-12) job quiz.</p>
7		<p><a href="http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1">http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1</a></p> <p>Title: Illegal immigrants find paths to college, careers - USATODAY.com</p> <p>Description: Thousands of young adults who were brought to the U.S. illegally as children now hold college degrees and find creative paths to careers.</p>
8		<p><a href="http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/">http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/</a></p> <p>Title: ACT results show slight increase in college, career readiness   eSchool News   eSchool News</p> <p>Description: Technology News &amp; Innovation in K-12 Education</p>
9		<p><a href="http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrate-12-million-career-assessments-208681491.html">http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrate-12-million-career-assessments-208681491.html</a></p> <p>Title: Kuder, Inc., Tennessee College and Career Planning System Celebrate 1.2 Million Career... -- ADEL, Iowa, May 23, 2013 /PRNewswire/ --</p> <p>Description: ADEL, Iowa, May 23, 2013 /PRNewswire/ -- Kuder, Inc., Tennessee College and Career Planning System Celebrate 1.2 Million Career Assessments.</p>

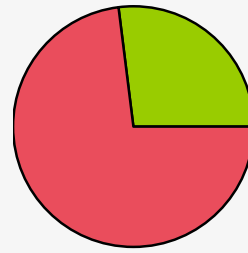
Analyzed search terms

1. free college and career newspaper
2. free
3. college
4. and
5. career
6. newspaper

Top 10 Ranking Requirements Score™

## Top 10 Ranking Requirements Score™

# 27%



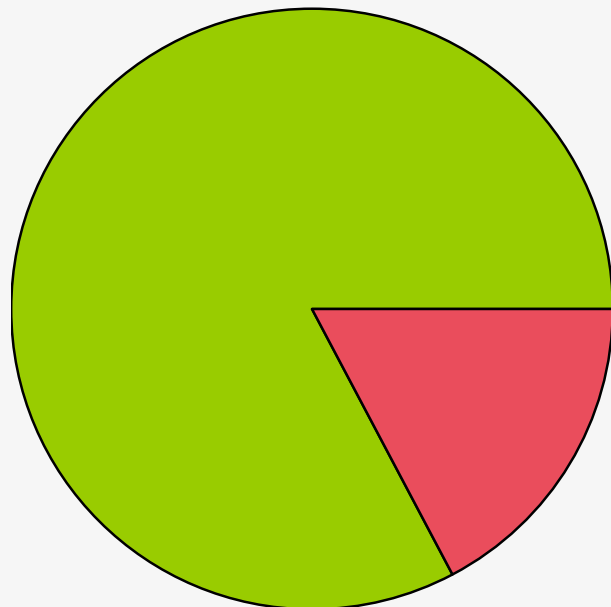
The Top 10 Ranking Requirements Score™ of 27% means that the web page [www.student-bound.com](http://www.student-bound.com) meets only 27% of the requirements for a top 10 ranking on Google.com (USA, without Places) for the search term "free college and career newspaper".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

## Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	22	13
Very Important:	12	3
Important:	55	5
Moderately Important:	60	11
Slightly Important:	14	2
Total:	163	34

### Ranking Factors Performance



■ 163 ranking factors passed  
■ 34 ranking factors failed

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# Keyword use in document title

## Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "free college and career newspaper" in the document title and if it's important for Google.com (USA, without Places).

Example: <title>Your web page title</title>

### Their contents

Rank	Keyword use in document title
1	Education Week: <b>College and Career</b> Transitions
2	Teen Gives Up <b>College Free</b> Ride To Pursue Rap <b>Career</b> - Philadelphia News, Weather <b>and</b> Sports from WTXF FOX 29
3	Douglas County <b>College and Career</b> Institute: District News > " <b>Free and</b> Reduced Meal Applications"
4	<b>Free College and Career</b> Readiness Program   The Cincinnati Herald   Established in 1955   Cincinnati, Ohio
5	<b>FREE College and Career</b> Planning Expo   Community Spirit   Medina News
6	<b>Free Career</b> Test High School <b>College</b> Students Online Assessment
7	Illegal immigrants find paths to <b>college, careers</b> â€ USATODAY.com
8	ACT results show slight increase in <b>college, career</b> readiness   eSchool News   eSchool News
9	Kuder, Inc., Tennessee <b>College and Career</b> Planning System Celebrate 1.2 Million <b>Career</b> ... -- ADEL, Iowa, May 23, 2013 /PRNewswire/ --
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

Student Bound - **College and Career** Readiness Guide

### Advice for your document title

#### Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "free" at least once.	<<
Keyword density:	0% to 11%	0%	You should increase the keyword density for the search term "free".	<<

#### Search term: "college"

	Competitors	Your Site	Advice	
Number of keywords:	all 1	1	OK	OK
Keyword density:	5% to 17%	14%	OK	OK

#### Search term: "and"

	Competitors	Your Site	Advice	

## Advice for your document title

### Search term: "free college and career newspaper"

Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 17%	14%	OK	OK

### Search term: "career"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	1	You could use the search term "career" more than once but this is optional.	<
Keyword density:	5% to 17%	14%	OK	OK

### Search term: "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 5	3	OK	OK
Keyword density:	3% to 10%	9%	OK	OK

# Number of backlinks

## Essential

This chapter measures how many web pages link to your website domain according to the data providers Alexa.com and SEProfiler.com. The SEProfiler service provides the number of unique linking domains, not the number of all linking pages.

Keep in mind that the raw number of linking web pages is not as important as the quality of the web pages that link to your site.

### Number of backlinks according to these data providers (the more the better)

	Alexa	SEProfiler (unique backlinks)	Peak Value
To Your Site:	n/a	0	0
To Site 1:	9,366	8,721	9,366
To Site 2:	2,611	8,301	8,301
To Site 3:	2	n/a	2
To Site 4:	156	101	156
To Site 5:	2	n/a	2
To Site 6:	7	0	7
To Site 7:	127,795	n/a	127,795
To Site 8:	2,497	5,834	5,834
To Site 9:	53,562	112,180	112,180
Range:	2 to 127,795	0 to 112,180	2 to 127,795

### Advice for the number of backlinks

None of the data providers returned a different domain that links to your web site "www.student-bound.com". Try to get at least one web page from a different domain to link to your web page.





# Anchor texts of backlinks

## Essential

Backlinks are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the anchor text used in linking to your site.

This chapter lists the most popular anchor texts used in linking to your site, as well as a sample of the web pages that link to your site, along with the anchor text.

## Most popular anchor texts used to link to your site

The data provider SEOprofiler.com did not find any important backlinks to your site.

## Sample of the web pages that link to your site

The data provider SEOprofiler.com did not find any important backlinks to your site.

## Advice for the anchor texts of backlinks

To get a high ranking on Google.com (USA, without Places), make sure that the web pages that link to your site use the search term "free college and career newspaper" in their anchor texts. The more links to your web site contain "free college and career newspaper" (or a part of it) in the anchor text, the more likely it is that your web site will get a high ranking on Google.com (USA, without Places) for that search term.

It is advisable to use different but related keywords for the anchor texts. If all links to your web site use exactly the same anchor text, then Google.com (USA, without Places) might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Less than 10% of the analyzed backlink anchor texts contain the search term "free college and career newspaper". You must increase the number of backlinks or anchor texts that contain that search term.

Less than 20% of the analyzed backlink anchor texts contain the search term "free college and career newspaper". You must increase the number of backlinks or anchor texts that contain that search term.

Less than 40% of the analyzed backlink anchor texts contain the search term "free college and career newspaper". You must increase the number of backlinks or anchor texts that contain that search term.

Less than 60% of the analyzed backlink anchor texts contain the search term "free college and career newspaper". You must increase the number of backlinks or anchor texts that contain that search term.

Less than 80% of the analyzed backlink anchor texts contain the search term "free college and career newspaper". You must increase the number of backlinks or anchor texts that contain that search term.

The data provider SEOprofiler.com did not find any important backlinks to your site.

# Keyword use in body text

## Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

## Your contents

Search for: Student Bound - **College and Career** Readiness Guide Main menu Skip to content About Us Advertise **Career** Schools - **Colleges** - Universities Contact Us Sub menu Testing & FASFA Deadlines Recent Posts Student Loan Rates Get Lowered, But For How Long? The Emotional Roller Coaster - A Great Adventure Ugh, someone already put it on Youtube! Cracking The **College** Admissions Code! 13 ways to ensure your essay **stands** out from the crowd! Archives July 2013 Categories Admissions Editorial Student Bound Admissions Cracking The **College** Admissions Code!

by Student-Bound Staff • July 15, 2013 An estimated 2 million high school students will be applying to **college** this fall **and** many of our esteemed class of 2014 have been working diligently to have the “edge” over their competitors. By now the students **and** their parents... Read more &rarr; Admissions 13 ways to ensure your essay **stands** out from the crowd! by Student-Bound Staff • July 14, 2013 It's just an essay... Isn't it? Let me start by saying it's not just an essay. It is your last opportunity to sell yourself to the **college** of your choice **and** for many of you, to the **college** of your dreams... Read more &rarr; Admissions Is social media like Facebook, Twitter, Instagram hurting you or helping your **college** admissions process?

by Student-Bound Staff • July 14, 2013 **College** admission officers don't have time to look up every **candidate** via social media but they can use the information they find to make decisions when they are “on the fence.” That's why it is important to manage your social... Read more &rarr; Search for: Subscribe to our Newsletter Email \* About Editor-In-Chief SK Tilton is the acclaimed author of the Supplemental Education Series, “SES Finally Made Easy” **and** “SES Financially Made Easy”. SK Tilton is a grant writer, editor, reviewer of RFP proposals **and** attorney specializing in the field of education.

Short Exclusives Editorial Student Loan Rates Get Lowered, But For How Long? by Student-Bound Staff • July 26, 2013 At last, the Senate passes the bill that lowers the student loan rate from 6.8 to 3.86 in an 81 to 18 vote. Additionally, the lowered interest rate is retroactive **and** will immediately help student borrowers affected by the higher... Read more &rarr; Editorial , Student Bound The Emotional Roller Coaster - A Great Adventure by Student-Bound Staff • July 24, 2013 Perhaps the most daunting part of filling out **college** applications is the inevitable emotional roller coaster ride parents **and** students will find themselves on. Depending on the student's personality **and** how they react to stressful situations, students will alternate between... Read more &rarr; Editorial , Student Bound Ugh, someone already put it on Youtube!

x High Point University: Early Decision Deadline: November 4, 2013 Davidson Community **College**: Admissions/Placement Application Deadline For Spring 2014: December 1, 2013 Bennett **College** For Women: (Rolling) Admission Application Deadline For Fall 2013: August 23, 2013 Wake Forest University: Early Decision Deadline: November 15, 2013 | Deadline for Regular Decision: January 1, 2014

## Advice for your body text

### Search term: "free college and career newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Number of words:	472 to 2,090	574	OK	OK

### Search term: "free"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 20	0	You should use the search term "free" at least once.	<<
Keyword density:	0% to 1%	0%	You should increase the keyword density for the search term "free".	<<

### Search term: "college"

## Advice for your body text

### Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	3 to 22	13	OK	OK
Keyword density:	1% to 1%	2%	The keyword density is too high. It should be 1% at maximum. Consider adding more text to lower the keyword density.	<<

### Search term: "and"

	Competitors	Your Site	Advice	
Number of keywords:	11 to 133	15	OK	OK
Keyword density:	2% to 6%	3%	OK	OK

### Search term: "career"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 89	3	OK	OK
Keyword density:	0% to 4%	1%	OK	OK

### Search term: "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "newspaper" at least once.	<<
Keyword density:	0% to 0%	0%	You should increase the keyword density for the search term "newspaper".	<<

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	21 to 264	31	OK	OK
Keyword density:	1% to 3%	1%	OK	OK

# Age of web site

## Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com and SEOprofiler.com.

### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="http://www.student-bound.com/">http://www.student-bound.com/</a>	n/a
1	<a href="http://www.edweek.org/topics/collegeandcareer/">http://www.edweek.org/topics/collegeandcareer/</a>	Monday, June 24, 1996
2	<a href="http://www.myfoxphilly.com/story/22270400/why-is-te-en-giving-up-college-free-ride-to-pursue-rap-career">http://www.myfoxphilly.com/story/22270400/why-is-te-en-giving-up-college-free-ride-to-pursue-rap-career</a>	Thursday, September 28, 2006
3	<a href="http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;ISrc=District&amp;Itype=News&amp;IFrom=D&amp;SID=336">http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;ISrc=District&amp;Itype=News&amp;IFrom=D&amp;SID=336</a>	Friday, August 20, 1999
4	<a href="http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/">http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/</a>	Sunday, April 18, 2010 (newest domain)
5	<a href="http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226">http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226</a>	Tuesday, December 26, 1995
6	<a href="http://www.yourfreecareertest.com/">http://www.yourfreecareertest.com/</a>	n/a
7	<a href="http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1">http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1</a>	Friday, April 29, 1994 (oldest domain)
8	<a href="http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/">http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/</a>	Tuesday, October 28, 1997
9	<a href="http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrates-12-million-career-assessments-208681491.html">http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrates-12-million-career-assessments-208681491.html</a>	Tuesday, May 09, 1995
Range	Friday, April 29, 1994 to Sunday, April 18, 2010	

### Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.com (USA, without Places). If you have a young web site, you must compensate by improving the other search engine ranking factors.



# Keyword use in H1 headline texts

## Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com (USA, without Places), too.

Example: <h1>your very big headline text</h1>

## Your contents

No.	H1 Heading Text
1.	Student Bound - <b>College and Career</b> Readiness Guide
2.	Cracking The <b>College</b> Admissions Code!
3.	13 ways to ensure your essay <b>stands</b> out from the crowd!
4.	Is social media like Facebook, Twitter, Instagram hurting you or helping your <b>college</b> admissions process?
5.	Student Loan Rates Get Lowered, But For How Long?
6.	The Emotional Roller Coaster - A Great Adventure
7.	Ugh, someone already put it on Youtube!

## Advice for your H1 headline texts

### Search term: "free college and career newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Search term: "free"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

### Search term: "college"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	3	Use the search term "college" at most once.	<<
Keyword density:	0% to 25%	5%	OK	OK

### Search term: "and"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	2	Use the search term "and" at most once.	<<
Keyword density:	0% to 25%	3%	OK	OK

### Search term: "career"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 25%	2%	OK	OK

## Advice for your H1 headline texts

Search term: "free college and career newspaper"

Search term: "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "free", "college", "and", "career" or "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 5	6	Use the keywords "free", "college", "and", "career" or "newspaper" at most 5 times.	<<
Keyword density:	0% to 15%	2%	OK	OK

# Keyword use in domain name

## Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com (USA, without Places) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

### Their contents

Rank	Words In Domain Name	URL
1	edweek	<a href="http://www.edweek.org/topics/collegeandcareer/">http://www.edweek.org/topics/collegeandcareer/</a>
2	myfoxphilly	<a href="http://www.myfoxphilly.com/story/22270400/why-is-teen-giving-up-college-free-ride-to-pursue-rap-career">http://www.myfoxphilly.com/story/22270400/why-is-teen-giving-up-college-free-ride-to-pursue-rap-career</a>
3	douglascounty dcc schoolinsites	<a href="http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;Src=District&amp;Itype=News&amp;IFrom=D&amp;SID=336">http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;Src=District&amp;Itype=News&amp;IFrom=D&amp;SID=336</a>
4	thecincinnatiherald	<a href="http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/">http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/</a>
5	medina woio	<a href="http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226">http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226</a>
6	yourfreecareertest	<a href="http://www.yourfreecareertest.com/">http://www.yourfreecareertest.com/</a>
7	usatoday30 usatoday	<a href="http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1">http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1</a>
8	eschoolnews	<a href="http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/">http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/</a>
9	prnewswire	<a href="http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrates-12-million-career-assessments-208681491.html">http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrates-12-million-career-assessments-208681491.html</a>
10	[Web page was not analyzed. Reason: see at the top of the report.]	

### Your contents

student bound (Domain name: "student-bound.com")

### Advice for the domain name

The domain name student-bound.com does not contain the search term "free college and career newspaper".

If you have a young web site with only a few backlinks, then consider registering a new domain name that contains the search term "free college and career newspaper".

If you have an established web site with a lot of backlinks, then you must compensate by improving the other search engine ranking factors.

<

# Keyword use in page URL

## Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com (USA, without Places) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

### Their contents

Rank	Words In Page URL	URL
1	topics <b>collegeandcareer</b>	<a href="http://www.edweek.org/topics/collegeandcareer/">http://www.edweek.org/topics/collegeandcareer/</a>
2	story 22270400 why is teen giving up <b>college free</b> ride to pursue rap <b>career</b>	<a href="http://www.myfoxphilly.com/story/22270400/why-is-teen-giving-up-college-free-ride-to-pursue-rap-career">http://www.myfoxphilly.com/story/22270400/why-is-teen-giving-up-college-free-ride-to-pursue-rap-career</a>
3	PageName LatestNews Section DistrictNews ItemID 55233 ISrc District IType News IFrom D SID 336	<a href="http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;Src=District&amp;IType=News&amp;IFrom=D&amp;SID=336">http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;Src=District&amp;IType=News&amp;IFrom=D&amp;SID=336</a>
4	news 2013 aug 15 <b>free college and career</b> readiness program	<a href="http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/">http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/</a>
5	news community spirit <b>free college and career</b> planning expo 58226	<a href="http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226">http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226</a>
6	[no words]	<a href="http://www.yourfreecareertest.com/">http://www.yourfreecareertest.com/</a>
7	news education story 2012 05 26 illegal immigrants <b>college careers</b> 55222438 1	<a href="http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1">http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1</a>
8	2010 08 18 act results show slight increase in <b>college career</b> readiness	<a href="http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/">http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/</a>
9	news releases kuder inc tennessee <b>college and career</b> planning system celebrate 12 million <b>career</b> assessments 208681491	<a href="http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrate-12-million-career-assessments-208681491.html">http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrate-12-million-career-assessments-208681491.html</a>
10	[Web page was not analyzed. Reason: see at the top of the report.]	

### Your contents

[no words] (no page URL because you analyzed your homepage)

### Advice for your page URL

#### Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

#### Search term: "college"

	Competitor	Your Site	Advice	
--	------------	-----------	--------	--



## Advice for your page URL

### Search term: "free college and career newspaper"

	s			
Number of keywords:	0 to 1	0	You could use the search term "college" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "college" but this is optional.	<

### Search term: "and"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "and" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "and" but this is optional.	<

### Search term: "career"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "career" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "career" but this is optional.	<

### Search term: "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "free", "college", "and", "career" or "newspaper" at least once but this is optional.	<
Keyword density:	0% to 30%	0%	You could increase the keyword density for the keywords "free", "college", "and", "career" or "newspaper" but this is optional.	<

# Mentions on social sites

## Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

### Mentions on social sites (the more the better)

	Delicious.com	Facebook Mentions	Google +1	Twitter Tweets	Total
To Your Site:	0	0	0	0	0
To Site 1:	110	850	0	2	962
To Site 2:	18	6,925	0	1,834	8,777
To Site 3:	0	0	0	0	0
To Site 4:	0	232	0	6	238
To Site 5:	0	0	0	0	0
To Site 6:	0	117	0	26	143
To Site 7:	0	31,680	0	3	31,683
To Site 8:	1,118	285	0	336	1,739
To Site 9:	881	1,739	0	2,567	5,187
Range:	0 to 1,118	0 to 31,680	all 0	0 to 2,567	n/a to 31,683

### Advice for the mentions on social sites

None of the selected social network sites found pages that link to your web site "www.student-bound.com". Try to get at least one web page to link to your web page on these social networks.



# Server speed

## Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

### Server speed results

#### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	Range
n/a	1.92s	4.73s	0.77s	n/a	2.82s	n/a	1.39s	4.28s	2.04s	0.77s to 4.73s

#### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	Range
n/a	average: bottom 40%	very slow: bottom 10%	very fast: top 15%	n/a	very slow: bottom 15%	n/a	fast: top 40%	very slow: bottom 10%	average: bottom 40%	very slow: bottom 10% to very fast: top 15%

### Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com (USA, without Places). If you have a slow web site, you should contact or even switch your web hosting provider.



# Keyword use in H2-H6 headline texts

## Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com (USA, without Places), too.

Example: <h3>your big headline text</h3>

### Your contents

No.	Heading Texts
1.	[H2] [empty]
2.	[H3] Main menu
3.	[H3] Sub menu
4.	[H3] Testing & FASFA Deadlines
5.	[H3] Recent Posts
6.	[H3] Archives
7.	[H3] Categories
8.	[H3] Admissions
9.	[H2] by Student-Bound Staff • July 15, 2013
10.	[H3] Admissions
11.	[H2] by Student-Bound Staff • July 14, 2013
12.	[H3] Admissions
13.	[H2] by Student-Bound Staff • July 14, 2013
14.	[H3] Subscribe to our Newsletter
15.	[H3] About Editor-In-Chief
16.	[H3] Short Exclusives
17.	[H3] Editorial
18.	[H2] by Student-Bound Staff • July 26, 2013
19.	[H3] Editorial , Student Bound
20.	[H2] by Student-Bound Staff • July 24, 2013
21.	[H3] Editorial , Student Bound
22.	[H2] by Student-Bound Staff • July 21, 2013

### Advice for your H2-H6 headline texts

#### Search term: "free college and career newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "free"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

#### Search term: "college"

## Advice for your H2-H6 headline texts

### Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "college" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "college" but this is optional.	<

### Search term: "and"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "and" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "and" but this is optional.	<

### Search term: "career"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 20	0	You could use the search term "career" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "career" but this is optional.	<

### Search term: "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 24	0	You could use one of the keywords "free", "college", "and", "career" or "newspaper" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the keywords "free", "college", "and", "career" or "newspaper" but this is optional.	<

# Keyword use in IMG ALT attributes

## Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your contents

No.	Image Alt Attribute Text	Image File Name
1.	Student Bound - <b>College and Career</b> Readiness Guide	<a href="http://student-bound.com/wp-content/uploads/2013/07/studentbound_logo.jpg">http://student-bound.com/wp-content/uploads/2013/07/studentbound_logo.jpg</a>
2.	<a href="http://www.student-bound.com/admissions-university-image">http://www.student-bound.com/admissions-university-image</a>	<a href="http://student-bound.com/wp-content/uploads/2013/07/dreamstime_m_23816508-560x373.jpg">http://student-bound.com/wp-content/uploads/2013/07/dreamstime_m_23816508-560x373.jpg</a>
3.	climbing_the_ladder_college	<a href="http://student-bound.com/wp-content/uploads/2013/07/climbing_the_ladder_college-260x271.jpg">http://student-bound.com/wp-content/uploads/2013/07/climbing_the_ladder_college-260x271.jpg</a>
4.	Does Social Media Help or Hurt Your <b>College</b> Admissions Process	<a href="http://student-bound.com/wp-content/uploads/2013/07/like_dislike-260x246.jpg">http://student-bound.com/wp-content/uploads/2013/07/like_dislike-260x246.jpg</a>
5.	[empty]	<a href="http://student-bound.com/wp-content/uploads/2013/08/s.k.tiltonpic-avat.jpg">http://student-bound.com/wp-content/uploads/2013/08/s.k.tiltonpic-avat.jpg</a>

### Advice for your IMG ALT attributes

#### Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

#### Search term: "college"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	3	Use the search term "college" at most once.	<<
Keyword density:	0% to 7%	12%	The keyword density is too high. It should be 7% at maximum. Consider adding more text to lower the keyword density.	<<

#### Search term: "and"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 19	1	OK	OK
Keyword density:	0% to 20%	4%	OK	OK

#### Search term: "career"

	Competitors	Your Site	Advice	

## Advice for your IMG ALT attributes

### Search term: "free college and career newspaper"

Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 9%	4%	OK	OK

### Search term: "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 19	5	OK	OK
Keyword density:	0% to 6%	4%	OK	OK

# Top level domain of web site

## Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

## Top level domain results

Your Site	1	2	3	4	5	6	7	8	9
.com	.org	.com	.com	.com	.com	.com	.com	.com	.com

## Advice for the top level domain of your web site

Your web site URL [www.student-bound.com](http://www.student-bound.com) contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com (USA, without Places).

OK



# Keyword use in bold body text

## Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between <b>...</b> or <strong>...</strong> tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

## Their contents

Rank	Keyword use in bold body text
1	[not used]
2	Member Center:
3	For fastest turnaround, use our secure web-based meal application. The link is under Departments, Food Service, <b>Free</b> /reduced web-based meal application. Quick <b>and</b> Easy! Safe <b>and</b> Secure! Getting Started Note: You can complete out a paper application that will come home the first day of school, if you prefer.
4	[not used]
5	Date: Time: Event Description
6	<b>free career</b> test online <b>free career</b> test online <b>Career</b> tests online online <b>career</b> test Print Your Results Save as PDF
7	Brent Jones Visit our Partners:
8	Read more with registration. eSchool News eClassroom News eCampus News eSchool Media
9	About Edsouth: About Kuder: KUDER MEDIA CONTACT: PR Newswire for Journalists The Digital Center Site Preview Close Site Preview View FullScreen
10	[Web page was not analyzed. Reason: see at the top of the report.]

## Your contents

Magazine Basic High Point University: Early Decision Deadline: November 4, 2013 Davidson Community **College**: Admissions/Placement Application Deadline For Spring 2014: December 1, 2013 Bennett **College** For Women: (Rolling) Admission Application Deadline For Fall 2013: August 23, 2013 Wake Forest University: Early Decision Deadline: November 15, 2013 | Deadline for Regular Decision: January 1, 2014

## Advice for your bold body text

### Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

### Search term: "college"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	It seems	It seems to be better to remove the search term "college".	<<
Keyword density:	all 0%	4%	It seems to be better to remove the search term "college".	<<

### Search term: "and"

	Competitor	Your Site	Advice	

## Advice for your bold body text

### Search term: "free college and career newspaper"

	s			
Number of keywords:	0 to 2	0	You could use the search term "and" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "and" but this is optional.	<

### Search term: "career"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "career" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "career" but this is optional.	<

### Search term: "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 6%	1%	OK	OK

# Number of visitors to the site

## Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

### Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="http://www.student-bound.com/">http://www.student-bound.com/</a>	n/a
1	<a href="http://www.edweek.org/topics/collegeandcareer/">http://www.edweek.org/topics/collegeandcareer/</a>	Rank #37,743
2	<a href="http://www.myfoxphilly.com/story/22270400/why-is-teen-giving-up-college-free-ride-to-pursue-rap-career">http://www.myfoxphilly.com/story/22270400/why-is-teen-giving-up-college-free-ride-to-pursue-rap-career</a>	Rank #50,808
3	<a href="http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;ISrc=District&amp;Itype=News&amp;IFrom=D&amp;SID=336">http://douglascounty.dcc.schoolinsites.com/?PageName=LatestNews&amp;Section=DistrictNews&amp;ItemID=55233&amp;ISrc=District&amp;Itype=News&amp;IFrom=D&amp;SID=336</a>	Rank #63,369
4	<a href="http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/">http://thecincinnatiherald.com/news/2013/aug/15/free-college-and-career-readiness-program/</a>	Rank #2,226,699
5	<a href="http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226">http://medina.woio.com/news/community-spirit/free-college-and-career-planning-expo/58226</a>	Rank #1,036,661
6	<a href="http://www.yourfreecareertest.com/">http://www.yourfreecareertest.com/</a>	Rank #2,775,457 (least visitors of the competitors)
7	<a href="http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1">http://usatoday30.usatoday.com/news/education/story/2012-05-26/illegal-immigrants-college-careers/55222438/1</a>	Rank #269 (most visitors of the competitors)
8	<a href="http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/">http://www.eschoolnews.com/2010/08/18/act-results-show-slight-increase-in-college-career-readiness/</a>	Rank #138,047
9	<a href="http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrate-12-million-career-assessments-208681491.html">http://www.prnewswire.com/news-releases/kuder-inc-tennessee-college-and-career-planning-system-celebrate-12-million-career-assessments-208681491.html</a>	Rank #2,714
Range		269 to 2,775,457 (average rank: #703,529)

### Advice for the number of visitors to your site

The number of visitors to [www.student-bound.com](http://www.student-bound.com) could not be determined. In general, the more visitors you have, the more advantageous it could be to your rankings on Google.com (USA, without Places).



# Keyword use in same domain anchor texts

## Moderately Important

Anchor texts are words and sentences that are used as links. Same domain anchor texts are the anchor texts of the links that point to a web page on the same domain. This chapter examines if Google.com (USA, without Places) takes search terms in same domain anchor texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same domain anchor text "Contact information".

### Your contents

No.	Same Domain Link Text	Link URL
1.	[empty]	/
2.	[empty]	/
3.	[empty]	/
4.	Student Bound - <b>College and Career</b> Readiness Guide	/
5.	Skip to content	/
6.	About Us	/about-us/
7.	Advertise	/advertise/
8.	<b>Career</b> Schools - <b>Colleges</b> - Universities	/schools/
9.	Contact Us	/contact-us-2/
10.	Student Loan Rates Get Lowered, But For How Long?	/student-loan-rates-get-lowered-but-for-how-long/
11.	The Emotional Roller Coaster - A Great Adventure	/the-emotional-roller-coaster-a-great-adventure/
12.	Ugh, someone already put it on Youtube!	/ugh-someone-already-put-it-on-youtube/
13.	Cracking The <b>College</b> Admissions Code!	/hello-world/
14.	13 ways to ensure your essay <b>stands</b> out from the crowd!	/13-ways-to-ensure-your-essay-stands-out-from-the-crowd/
15.	July 2013	/2013/07/
16.	Admissions	/category/admissions/
17.	Editorial	/category/student_bound/editorial-student_bound/
18.	Student Bound	/category/student_bound/
19.	Admissions	/category/admissions/
20.	Cracking The <b>College</b> Admissions Code!	/hello-world/
21.	Student-Bound Staff	/author/skye2375/
22.	[empty]	/hello-world/
23.	Read more & rarr;	/hello-world/
24.	Admissions	/category/admissions/
25.	13 ways to ensure your essay <b>stands</b> out from the crowd!	/13-ways-to-ensure-your-essay-stands-out-from-the-crowd/
26.	Student-Bound Staff	/author/skye2375/
27.	[empty]	/13-ways-to-ensure-your-essay-stands-out-from-the-crowd/
28.	Read more & rarr;	/13-ways-to-ensure-your-essay-stands-out-from-the-crowd/
29.	Admissions	/category/admissions/
30.	Is social media like Facebook, Twitter, Instagram hurting you or helping your <b>college</b> admissions process?	/is-social-media-like-facebook-twitter-instagram-hurting-you-or-helping-your-college-admissions-process/
31.	Student-Bound Staff	/author/skye2375/
32.	[empty]	/is-social-media-like-facebook-twitter-instagram-hurting-

## Your contents

No.	Same Domain Link Text	Link URL
33.	Read more &rarr;	you-or-helping-your-college-admissions-process/ /is-social-media-like-facebook-twitter-instagram-hurting-you-or-helping-your-college-admissions-process/
34.	Editorial	/category/student_bound/editorial-student_bound/
35.	Student Loan Rates Get Lowered, But For How Long?	/student-loan-rates-get-lowered-but-for-how-long/
36.	Student-Bound Staff	/author/skye2375/
37.	Read more &rarr;	/student-loan-rates-get-lowered-but-for-how-long/
38.	Editorial	/category/student_bound/editorial-student_bound/
39.	Student Bound	/category/student_bound/
40.	The Emotional Roller Coaster - A Great Adventure	/the-emotional-roller-coaster-a-great-adventure/
41.	Student-Bound Staff	/author/skye2375/
42.	Read more &rarr;	/the-emotional-roller-coaster-a-great-adventure/
43.	Editorial	/category/student_bound/editorial-student_bound/
44.	Student Bound	/category/student_bound/
45.	Ugh, someone already put it on Youtube!	/ugh-someone-already-put-it-on-youtube/
46.	Student-Bound Staff	/author/skye2375/
47.	Read more &rarr;	/ugh-someone-already-put-it-on-youtube/
48.	Student Bound - <b>College and Career</b> Readiness Guide	/
49.	x	/

## Advice for your same domain anchor texts

### Search term: "free college and career newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Search term: "free"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

### Search term: "college"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 5	6	Use the search term "college" at most 5 times.	<<
Keyword density:	0% to 4%	4%	OK	OK

### Search term: "and"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 10	4	OK	OK
Keyword density:	0% to 4%	2%	OK	OK

### Search term: "career"

	Competitor s	Your Site	Advice	
--	-----------------	-----------	--------	--

## Advice for your same domain anchor texts

### Search term: "free college and career newspaper"

	s			
Number of keywords:	0 to 4	3	OK	OK
Keyword density:	0% to 9%	2%	OK	OK

### Search term: "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 16	13	OK	OK
Keyword density:	0% to 4%	2%	OK	OK

# Keyword use in outbound anchor texts

## Moderately Important

Anchor texts are words and sentences that are used as links. Outbound anchor texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com (USA, without Places) gives relevance to search terms in outbound anchor texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound anchor text "About the company".

### Your contents

No.	Outbound Link Text	Link URL
1.	c.bavota	<a href="http://themes.bavotasan.com">http://themes.bavotasan.com</a>

### Advice for your outbound anchor texts

#### Search term: "free college and career newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "free"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "college"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "college" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "college" but this is optional.	<

#### Search term: "and"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "and" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "and" but this is optional.	<

#### Search term: "career"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "career" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "career" but this is optional.	<

#### Search term: "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK

## Advice for your outbound anchor texts

Search term: "free college and career newspaper"

Keyword density: all 0% 0% OK

OK

Keywords "free", "college", "and", "career" or "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use one of the keywords "free", "college", "and", "career" or "newspaper" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the keywords "free", "college", "and", "career" or "newspaper" but this is optional.	<



# Keyword use in same domain link URLs

## Moderately Important

Links connect one web page to another. Same domain links are the links in `<a href>` attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com (USA, without Places).

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same domain link URL "contact.htm".

### Your contents

No.	Same Domain Link URL	Link Text
1.	[empty] [/]	[empty]
2.	[empty] [/]	[empty]
3.	[empty] [/]	[empty]
4.	[empty] [/]	Student Bound - College and Career Readiness Guide
5.	[empty] [/]	Skip to content
6.	about us [/about-us/]	About Us
7.	advertise [/advertise/]	Advertise
8.	schools [/schools/]	Career Schools - Colleges - Universities
9.	contact us 2 [/contact-us-2/]	Contact Us
10.	student loan rates get lowered but for how long [/student-loan-rates-get-lowered-but-for-how-long/]	Student Loan Rates Get Lowered, But For How Long?
11.	the emotional roller coaster a great adventure [/the-emotional-roller-coaster-a-great-adventure/]	The Emotional Roller Coaster - A Great Adventure
12.	ugh someone already put it on youtube [/ugh-someone-already-put-it-on-youtube/]	Ugh, someone already put it on Youtube!
13.	hello world [/hello-world/]	Cracking The College Admissions Code!
14.	13 ways to ensure your essay <b>stands</b> out from the crowd [/13-ways-to-ensure-your-essay-stands-out-from-the-crowd/]	13 ways to ensure your essay stands out from the crowd!
15.	2013 07 [/2013/07/]	July 2013
16.	category admissions [/category/admissions/]	Admissions
17.	category student bound editorial student bound [/category/student_bound/editorial-student_bound/]	Editorial
18.	category student bound [/category/student_bound/]	Student Bound
19.	category admissions [/category/admissions/]	Admissions
20.	hello world [/hello-world/]	Cracking The College Admissions Code!
21.	author skye2375 [/author/skye2375/]	Student-Bound Staff
22.	hello world [/hello-world/]	[empty]
23.	hello world [/hello-world/]	Read more &rarr;
24.	category admissions [/category/admissions/]	Admissions
25.	13 ways to ensure your essay <b>stands</b> out from the crowd [/13-ways-to-ensure-your-essay-stands-out-from-the-crowd/]	13 ways to ensure your essay stands out from the crowd!
26.	author skye2375 [/author/skye2375/]	Student-Bound Staff
27.	13 ways to ensure your essay <b>stands</b> out from the crowd [/13-ways-to-ensure-your-essay-stands-out-from-the-crowd/]	[empty]

## Your contents

No.	Same Domain Link URL	Link Text
28.	13 ways to ensure your essay <b>stands</b> out from the crowd [/13-ways-to-ensure-your-essay-stands-out-from-the-crowd/]	Read more &rarr;
29.	category admissions [/category/admissions/]	Admissions
30.	is social media like facebook twitter instagram hurting you or helping your <b>college</b> admissions process [/is-social-media-like-facebook-twitter-instagram-hurting-you-or-helping-your-college-admissions-process/]	Is social media like Facebook, Twitter, Instagram hurting you or helping your college admissions process?
31.	author skye2375 [/author/skye2375/]	Student-Bound Staff
32.	is social media like facebook twitter instagram hurting you or helping your <b>college</b> admissions process [/is-social-media-like-facebook-twitter-instagram-hurting-you-or-helping-your-college-admissions-process/]	[empty]
33.	is social media like facebook twitter instagram hurting you or helping your <b>college</b> admissions process [/is-social-media-like-facebook-twitter-instagram-hurting-you-or-helping-your-college-admissions-process/]	Read more &rarr;
34.	category student bound editorial student bound [/category/student_bound/editorial-student_bound/]	Editorial
35.	student loan rates get lowered but for how long [/student-loan-rates-get-lowered-but-for-how-long/]	Student Loan Rates Get Lowered, But For How Long?
36.	author skye2375 [/author/skye2375/]	Student-Bound Staff
37.	student loan rates get lowered but for how long [/student-loan-rates-get-lowered-but-for-how-long/]	Read more &rarr;
38.	category student bound editorial student bound [/category/student_bound/editorial-student_bound/]	Editorial
39.	category student bound [/category/student_bound/]	Student Bound
40.	the emotional roller coaster a great adventure [/the-emotional-roller-coaster-a-great-adventure/]	The Emotional Roller Coaster - A Great Adventure
41.	author skye2375 [/author/skye2375/]	Student-Bound Staff
42.	the emotional roller coaster a great adventure [/the-emotional-roller-coaster-a-great-adventure/]	Read more &rarr;
43.	category student bound editorial student bound [/category/student_bound/editorial-student_bound/]	Editorial
44.	category student bound [/category/student_bound/]	Student Bound
45.	ugh someone already put it on youtube [/ugh-someone-already-put-it-on-youtube/]	Ugh, someone already put it on Youtube!
46.	author skye2375 [/author/skye2375/]	Student-Bound Staff
47.	ugh someone already put it on youtube [/ugh-someone-already-put-it-on-youtube/]	Read more &rarr;
48.	[empty] [/]	Student Bound - College and Career Readiness Guide
49.	[empty] [/]	x

## Advice for your same domain link URLs

Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "free"

## Advice for your same domain link URLs

### Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "free" but this is optional.	<

### Search term: "college"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	3	OK	OK
Keyword density:	0% to 12%	1%	OK	OK

### Search term: "and"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	4	OK	OK
Keyword density:	0% to 2%	2%	OK	OK

### Search term: "career"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	0	You could use the search term "career" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "career" but this is optional.	<

### Search term: "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "newspaper" at least once but this is optional.	<
Keyword density:	0% to 0%	0%	You could increase the keyword density for the search term "newspaper" but this is optional.	<

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 41	7	OK	OK
Keyword density:	0% to 10%	1%	OK	OK

# Keyword use in outbound link URLs

## Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com (USA, without Places) gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your contents

No.	Outbound Link URL	Link Text
1.	themes bavotasan [http://themes.bavotasan.com]	c.bavota

### Advice for your outbound link URLs

#### Search term: "free college and career newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "free"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "college"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "college" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "college" but this is optional.	<

#### Search term: "and"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use the search term "and" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "and" but this is optional.	<

#### Search term: "career"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "career" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "career" but this is optional.	<

#### Search term: "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK

## Advice for your outbound link URLs

Search term: "free college and career newspaper"

Keyword density: all 0% 0% OK

OK

Keywords "free", "college", "and", "career" or "newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	0	You could use one of the keywords "free", "college", "and", "career" or "newspaper" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "free", "college", "and", "career" or "newspaper" but this is optional.	<

# Keyword use in meta description

## Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com (USA, without Places) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	The latest news about <b>college and career</b> transitions, including articles, Commentaries, <b>and</b> special features.
2	One of the top football prospects in Pennsylvania is giving up a <b>free</b> ride to <b>college</b> . Hear the reason why, in his own words, he'd rather run into a recording studio than into the end zone.
3	[not used]
4	The YMCA of Greater Cincinnati's Black <b>and</b> Latino Achievers <b>College and Career</b> Readiness Program invites Greater Cincinnati <b>and</b> Northern Kentucky teens <b>and</b> their parents to a <b>free</b> informational session <b>and</b> program sign-up on Saturday, Sept. 7, 2013. The event is 11 a.m. until 1 p.m. in the Advance Technology Learning Center (ATLC) Auditorium at Cincinnati State Technical <b>and</b> Community <b>College</b> , located at 3520 Central Parkway.
5	[not used]
6	<b>Free Career</b> Test for High School <b>and</b> <b>College</b> Students. <b>Career</b> test online assessment with <b>free</b> results. Middle school, K12 (K-12) job quiz.
7	Thousands of young adults who were brought to the U.S. illegally as children now hold <b>college</b> degrees <b>and</b> find creative paths to <b>careers</b> .
8	Technology News & Innovation in K-12 Education
9	ADEL, Iowa, May 23, 2013 /PRNewswire/ -- Kuder, Inc., Tennessee <b>College and Career</b> Planning System Celebrate 1.2 Million <b>Career</b> Assessments.
10	[Web page was not analyzed. Reason: see at the top of the report.]

### Your contents

[not used]

### Advice for your meta description

#### Search term: "free college and career newspaper"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

#### Search term: "free"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "free" at least once.	<<
Keyword density:	0% to 9%	0%	You should increase the keyword density for the search term "free".	<<

#### Search term: "college"

	Competitor	Your Site	Advice	
--	------------	-----------	--------	--

## Advice for your meta description

### Search term: "free college and career newspaper"

	s			
Number of keywords:	0 to 2	0	You should use the search term "college" at least once.	<<
Keyword density:	0% to 7%	0%	You should increase the keyword density for the search term "college".	<<

### Search term: "and"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 6	0	You should use the search term "and" at least once.	<<
Keyword density:	0% to 14%	0%	You should increase the keyword density for the search term "and".	<<

### Search term: "career"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "career" at least once.	<<
Keyword density:	0% to 11%	0%	You should increase the keyword density for the search term "career".	<<

### Search term: "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 10	0	You should use one of the keywords "free", "college", "and", "career" or "newspaper" at least once.	<<
Keyword density:	0% to 6%	0%	You should increase the keyword density for the keywords "free", "college", "and", "career" or "newspaper".	<<

# Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

## Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	Range
0	2	2	0	5	3	0	6	4	1	0 to 6

## Advice for the number of trailing slashes in your web site URL

The URL [www.student-bound.com](http://www.student-bound.com) does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK



# HTML validation of web page to W3C standards

## Slightly Important

Web pages are written in special languages called HTML and CSS. If there are errors in the HTML code of your web page, then search engines might not be able to read everything of your web page. You should also check the CSS code of your web page (see link below).

### Validation results

	Validity
HTML:	19 errors, not valid <a href="http://validator.w3.org/check?uri=http://www.student-bound.com/">http://validator.w3.org/check?uri=http://www.student-bound.com/</a>
CSS:	<a href="http://jigsaw.w3.org/css-validator/validator?uri=http://www.student-bound.com/">http://jigsaw.w3.org/css-validator/validator?uri=http://www.student-bound.com/</a>

### Advice regarding the validity of your web site

The HTML code validation of your web page [www.student-bound.com](http://www.student-bound.com) failed. This means that Google.com (USA, without Places) might not be able to read your web page. You should fix any HTML errors.



# Readability level of web page

## Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

### Readability results

#### Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	Range
59	31	57	56	42	42	47	46	44	29	29 to 57

#### Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	Range
8	15	11	9	12	11	9	11	11	14	9 to 15

### Advice for the readability of your web site

The Flesch Reading Ease Score of your web page [www.student-bound.com](http://www.student-bound.com) is 59. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

<<

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

# Keyword use in the first sentence of the body text

## Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

## Their contents

Rank	Keyword use in the first sentence of the body text
1	Education Week Teacher Digital Directions Industry & Innovation TopSchoolJobs Shop Annual Reports Books Back Issues Edweek Spotlights Subscriptions Group Subscription Reprints Advertise Recruitment Advertising Display Advertising White Papers Professional Development Directory Advanced Search
2	Teen Gives Up <b>College Free</b> Ride To Pursue Rap <b>Career</b> - Philadelphia News, Weather <b>and</b> Sports from WTXF FOX 29 Member Center: Create Account   Log In Manage Account   Log Out SITE SEARCH WEB SEARCH BY Mobile Apps, Text Alerts Seen On TV Watch Newscasts Live TV Schedule Send A 'UReport' Getting Results Traffic Yellow Pages Local News Most Popular Getting Results Politics FOX 29 Investigates Mob Talk National Chasing New Jersey Current Conditions Li [ <b>and</b> 98 additional characters]
3	Search: news calendar of events school staff sports fine arts clubs & organizations community services <b>handbook</b> publications forms locations Keyword:
4	7:11 a.m.
5	Our network woio.com More WOIO Sites Cleveland <b>and</b> Buckeye Collinwood Cudell Detroit Shoreway Downtown Forest Hills Glenville Gordon Square Hough Kamms Corners Kinsman Little Italy Mt.
6	<b>Career</b> Test for High School Students, <b>College</b> Students, <b>and</b> K12 (K-12).
7	Skip to Main Content USA TODAY News Subscribe Mobile Home News Travel Money Sports Life Your Life Tech Weather News: Communities <b>College</b> blog Faith & Reason Kindness Green House On Deadline On Politics The Oval   Education Education Home Best Value <b>Colleges</b> Student engagement <b>College</b> blog   Nation Nation Home Census Lotteries Green House   Military   Election 2012 Elections Home On Politics   Religion Religion Home Faith & Reason   Health & Welln [ <b>and</b> 249 additional characters]
8	Register   Lost Password?
9	2013 See more news releases in Computer Electronics   Computer Software   Multimedia & Internet   Education   Not For Profit Kuder, Inc., Tennessee <b>College and Career</b> Planning System Celebrate 1.2 Million <b>Career</b> Assessments Download image
10	[Web page was not analyzed. Reason: see at the top of the report.]

## Your contents

Search for: Student Bound - **College and Career** Readiness Guide Main menu Skip to content About Us Advertise **Career** Schools - **Colleges** - Universities Contact Us Sub menu Testing & FASFA Deadlines Recent Posts Student Loan Rates Get Lowered, But For How Long?

## Advice for your first sentence of the body text

Search term: "free college and career newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "free"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "free" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term	<

## Advice for your first sentence of the body text

### Search term: "free college and career newspaper"

"free" but this is optional.

### Search term: "college"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 4	2	OK	OK
Keyword density:	0% to 8%	5%	OK	OK

### Search term: "and"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

### Search term: "career"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 8%	5%	OK	OK

### Search term: "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

### Keywords "free", "college", "and", "career" or "newspaper"

	Competitor s	Your Site	Advice	
Number of keywords:	0 to 5	5	OK	OK
Keyword density:	0% to 5%	3%	OK	OK

## Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

### Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.student-bound.com" contains 581 words which should be enough for search engines.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.student-bound.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK

## Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for [www.student-bound.com](http://www.student-bound.com) on [Google.com](http://Google.com) (USA, without Places).

### Advice

#### Backlinks to your web page

Are the web pages linking to your web page relevant to the search term "free college and career newspaper"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "free college and career newspaper"?

#### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

#### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by [Google.com](http://Google.com) (USA, without Places), for example [Amazon](http://Amazon.com) or [Wikipedia](http://Wikipedia.com)?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on [Google.com](http://Google.com) (USA, without Places)?

#### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your backlinks come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?



## Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

### Search term: "free college and career newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Page URL:	0	1	1	0	1	1	0	1	1	1	0 to 1
H2-H6 Texts:	0	2	4	0	1	0	0	0	1	0	0 to 4
IMG ALT:	3	1	0	0	0	1	1	0	0	0	0 to 1
Bold Text:	2	0	0	0	0	0	0	0	0	0	all 0
SD AT:	6	5	2	1	0	0	2	1	0	0	0 to 5
Outbound AT:	0	1	0	1	0	0	0	2	0	1	0 to 2
SD LU:	3	12	5	0	2	0	5	1	3	0	0 to 12
Outbound LU:	0	2	0	1	0	0	0	2	0	2	0 to 2
Meta Descr.:	0	1	1	0	2	0	1	1	0	1	0 to 2
First Sentence:	2	0	1	0	0	0	1	4	0	1	0 to 4

### Search term: "and"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	1	1	1	2	1	1	0	0	0	1	0 to 2
Body Text:	15	29	29	18	21	16	133	49	11	36	11 to 133
H1 Texts:	2	1	1	0	0	1	1	1	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	1	0	0	1	1	0	0	0	1	0 to 1
H2-H6 Texts:	0	4	0	0	1	0	1	0	0	1	0 to 4
IMG ALT:	1	1	1	1	19	1	1	0	0	1	0 to 19
Bold Text:	0	0	0	2	0	0	0	0	0	0	0 to 2
SD AT:	4	10	0	7	0	7	2	0	0	0	0 to 10
Outbound AT:	0	1	0	1	0	1	0	0	0	3	0 to 3
SD LU:	4	17	2	0	2	2	0	4	8	2	0 to 17
Outbound LU:	0	1	0	9	0	1	0	0	0	2	0 to 9
Meta Descr.:	0	2	0	0	6	0	1	2	0	1	0 to 6
First Sentence:	1	0	1	1	0	1	1	0	0	1	0 to 1

### Search term: "career"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	1	1	1	1	1	1	1	1	1	2	1 to 2
Body Text:	3	3	5	3	5	7	89	4	2	19	2 to 89
H1 Texts:	1	1	1	0	0	1	2	1	0	2	0 to 2
Domain:	0	0	0	0	0	0	1	0	0	0	0 to 1
Page URL:	0	1	1	0	1	1	0	1	1	2	0 to 2
H2-H6 Texts:	0	1	2	0	1	0	20	0	1	0	0 to 20
IMG ALT:	1	0	1	0	0	1	2	0	0	0	0 to 2
Bold Text:	0	0	0	0	0	0	4	0	0	0	0 to 4
SD AT:	3	0	0	1	0	0	4	0	0	0	0 to 4



## Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

### Search term: "free college and career newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Outbound AT:	0	1	0	1	0	0	2	0	0	3	0 to 3
SD LU:	0	12	1	0	2	0	9	0	3	0	0 to 12
Outbound LU:	0	1	0	4	0	0	1	2	0	5	0 to 5
Meta Descr.:	0	1	0	0	1	0	2	1	0	2	0 to 2
First Sentence:	2	0	1	0	0	0	1	1	0	2	0 to 2

### Search term: "newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	0	0	0	0	0	0	0	0	0	0	all 0
Body Text:	0	0	0	0	0	0	0	1	0	0	0 to 1
H1 Texts:	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	all 0
SD AT:	0	0	0	0	0	0	0	0	0	0	all 0
Outbound AT:	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	1	0	0 to 1
Outbound LU:	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	0	0	0	0	0	0	0	0	0	0	all 0

### Keywords "free", "college", "and", "career" or "newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	3	3	4	5	4	4	3	2	2	4	2 to 5
Body Text:	31	52	46	31	34	36	264	68	21	63	21 to 264
H1 Texts:	6	3	4	0	0	4	5	3	0	4	0 to 5
Domain:	0	0	0	0	0	0	2	0	0	0	0 to 2
Page URL:	0	3	3	0	4	4	0	2	2	4	0 to 4
H2-H6 Texts:	0	7	8	0	4	0	24	0	2	1	0 to 24
IMG ALT:	5	3	2	1	19	4	5	0	1	1	0 to 19
Bold Text:	2	0	0	3	0	0	6	0	0	0	0 to 6
SD AT:	13	16	2	10	0	11	10	1	1	0	0 to 16
Outbound AT:	0	3	0	3	0	1	2	2	0	7	0 to 7
SD LU:	7	41	9	0	8	6	21	5	17	2	0 to 41
Outbound LU:	0	4	0	14	0	1	1	4	0	9	0 to 14
Meta Descr.:	0	4	2	0	10	0	6	4	0	4	0 to 10
First Sentence:	5	0	4	1	0	1	3	5	0	4	0 to 5



## Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

### Search term: "free college and career newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Page URL:	0%	50%	7%	0%	10%	10%	0%	8%	8%	6%	0% to 50%
H2-H6 Texts:	0%	4%	2%	0%	3%	0%	0%	0%	3%	0%	0% to 4%
IMG ALT:	12%	1%	0%	0%	0%	7%	4%	0%	0%	0%	0% to 7%
Bold Text:	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD AT:	4%	2%	1%	0%	0%	0%	4%	0%	0%	0%	0% to 4%
Outbound AT:	0%	1%	0%	2%	0%	0%	0%	9%	0%	2%	0% to 9%
SD LU:	1%	2%	1%	0%	1%	0%	12%	0%	1%	0%	0% to 12%
Outbound LU:	0%	1%	0%	1%	0%	0%	0%	2%	0%	2%	0% to 2%
Meta Descr.:	0%	7%	3%	0%	3%	0%	4%	4%	0%	5%	0% to 7%
First Sentence:	5%	0%	1%	0%	0%	0%	8%	4%	0%	3%	0% to 8%

### Search term: "and"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	14%	17%	5%	14%	6%	8%	0%	0%	0%	6%	0% to 17%
Body Text:	3%	2%	2%	3%	4%	2%	6%	3%	2%	4%	2% to 6%
H1 Texts:	3%	25%	5%	0%	0%	11%	6%	5%	0%	8%	0% to 25%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	50%	0%	0%	10%	10%	0%	0%	0%	6%	0% to 50%
H2-H6 Texts:	0%	8%	0%	0%	3%	0%	1%	0%	0%	7%	0% to 8%
IMG ALT:	4%	1%	2%	20%	4%	7%	4%	0%	0%	2%	0% to 20%
Bold Text:	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0% to 4%
SD AT:	2%	3%	0%	3%	0%	1%	4%	0%	0%	0%	0% to 4%
Outbound AT:	0%	1%	0%	2%	0%	14%	0%	0%	0%	6%	0% to 14%
SD LU:	2%	2%	0%	0%	1%	0%	0%	1%	2%	2%	0% to 2%
Outbound LU:	0%	1%	0%	6%	0%	4%	0%	0%	0%	2%	0% to 6%
Meta Descr.:	0%	14%	0%	0%	9%	0%	4%	9%	0%	5%	0% to 14%
First Sentence:	3%	0%	1%	5%	0%	4%	8%	0%	0%	3%	0% to 8%

### Search term: "career"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	14%	17%	5%	7%	6%	8%	11%	11%	7%	11%	5% to 17%
Body Text:	1%	0%	0%	1%	1%	1%	4%	0%	0%	2%	0% to 4%
H1 Texts:	2%	25%	5%	0%	0%	11%	13%	5%	0%	15%	0% to 25%
Domain:	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0% to 100%
Page URL:	0%	50%	7%	0%	10%	10%	0%	8%	8%	13%	0% to 50%
H2-H6 Texts:	0%	2%	1%	0%	3%	0%	17%	0%	3%	0%	0% to 17%
IMG ALT:	4%	0%	2%	0%	0%	7%	9%	0%	0%	0%	0% to 9%
Bold Text:	0%	0%	0%	0%	0%	0%	20%	0%	0%	0%	0% to 20%
SD AT:	2%	0%	0%	0%	0%	0%	9%	0%	0%	0%	0% to 9%

## Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

### Search term: "free college and career newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Outbound AT:	0%	1%	0%	2%	0%	0%	13%	0%	0%	6%	0% to 13%
SD LU:	0%	2%	0%	0%	1%	0%	21%	0%	1%	0%	0% to 21%
Outbound LU:	0%	1%	0%	3%	0%	0%	5%	2%	0%	4%	0% to 5%
Meta Descr.:	0%	7%	0%	0%	2%	0%	9%	4%	0%	11%	0% to 11%
First Sentence:	5%	0%	1%	0%	0%	0%	8%	1%	0%	6%	0% to 8%

### Search term: "newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Body Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 0%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 0%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

### Keywords "free", "college", "and", "career" or "newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	9%	10%	4%	7%	5%	7%	7%	4%	3%	4%	3% to 10%
Body Text:	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1% to 3%
H1 Texts:	2%	15%	4%	0%	0%	9%	6%	3%	0%	6%	0% to 15%
Domain:	0%	0%	0%	0%	0%	0%	40%	0%	0%	0%	0% to 40%
Page URL:	0%	30%	4%	0%	8%	8%	0%	3%	3%	5%	0% to 30%
H2-H6 Texts:	0%	3%	1%	0%	2%	0%	4%	0%	1%	1%	0% to 4%
IMG ALT:	4%	1%	1%	4%	1%	6%	4%	0%	3%	0%	0% to 6%
Bold Text:	1%	0%	0%	1%	0%	0%	6%	0%	0%	0%	0% to 6%
SD AT:	2%	1%	0%	1%	0%	0%	4%	0%	0%	0%	0% to 4%
Outbound AT:	0%	1%	0%	1%	0%	3%	3%	2%	0%	3%	0% to 3%
SD LU:	1%	1%	0%	0%	1%	0%	10%	0%	1%	0%	0% to 10%
Outbound LU:	0%	1%	0%	2%	0%	1%	1%	1%	0%	1%	0% to 2%
Meta Descr.:	0%	6%	1%	0%	3%	0%	5%	4%	0%	4%	0% to 6%
First Sentence:	3%	0%	1%	1%	0%	1%	5%	1%	0%	2%	0% to 5%



## Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

### Search term: "free college and career newspaper"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Page URL:	n/a	8	38	n/a	23	28	n/a	52	48	35	n/a to 52
H2-H6 Texts:	n/a	103	15	n/a	6	n/a	n/a	n/a	37	n/a	n/a to 103
IMG ALT:	17	237	n/a	n/a	n/a	18	93	n/a	n/a	n/a	n/a to 237
Bold Text:	100	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD AT:	18	1,235	989	1,255	n/a	n/a	42	220	n/a	n/a	n/a to 1,255
Outbound AT:	n/a	64	n/a	306	n/a	n/a	n/a	12	n/a	57	n/a to 306
SD LU:	708	396	2,550	n/a	70	n/a	1	352	134	n/a	n/a to 2,550
Outbound LU:	n/a	245	n/a	77	n/a	n/a	n/a	118	n/a	90	n/a to 245
Meta Descr.:	n/a	23	79	n/a	61	n/a	38	87	n/a	65	n/a to 87
First Sentence:	29	n/a	15	n/a	n/a	n/a	39	130	n/a	149	n/a to 149

### Search term: "and"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	25	25	83	24	14	14	n/a	n/a	n/a	32	n/a to 83
Body Text:	38	822	83	128	227	46	57	939	1,682	163	46 to 1,682
H1 Texts:	25	9	83	n/a	n/a	14	57	100	n/a	32	n/a to 100
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	15	n/a	n/a	31	36	n/a	n/a	n/a	43	n/a to 43
H2-H6 Texts:	n/a	111	n/a	n/a	14	n/a	845	n/a	n/a	28	n/a to 845
IMG ALT:	25	245	92	9	106	26	89	n/a	n/a	43	n/a to 245
Bold Text:	n/a	n/a	n/a	160	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 160
SD AT:	26	332	n/a	68	n/a	303	50	n/a	n/a	n/a	n/a to 332
Outbound AT:	n/a	626	n/a	8	n/a	44	n/a	n/a	n/a	65	n/a to 626
SD LU:	217	403	561	n/a	78	1,942	n/a	986	832	497	n/a to 1,942
Outbound LU:	n/a	384	n/a	116	n/a	93	n/a	n/a	n/a	98	n/a to 384
Meta Descr.:	n/a	31	n/a	n/a	40	n/a	34	6	n/a	73	n/a to 73
First Sentence:	37	n/a	83	105	n/a	44	57	n/a	n/a	157	n/a to 157

### Search term: "career"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	29	29	47	28	18	18	6	43	46	36	6 to 47
Body Text:	42	1,630	47	1,259	231	1,420	1	734	1,385	167	1 to 1,630
H1 Texts:	29	13	47	n/a	n/a	18	1	55	n/a	36	n/a to 55
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	9	n/a	n/a	n/a	n/a to 9
Page URL:	n/a	18	70	n/a	35	40	n/a	60	56	47	n/a to 70
H2-H6 Texts:	n/a	115	47	n/a	18	n/a	6	n/a	46	n/a	n/a to 115
IMG ALT:	29	n/a	231	n/a	n/a	30	13	n/a	n/a	n/a	n/a to 231
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a to 6
SD AT:	30	n/a	n/a	1,663	n/a	n/a	18	n/a	n/a	n/a	n/a to 1,663



## Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	7	6	19	14	17	12	9	9	15	18	6 to 19
Body Text:	574	1,210	1,483	601	484	897	2,090	1,768	472	876	472 to 2,090
H1 Texts:	61	4	19	0	0	9	16	20	0	13	0 to 20
Domain:	2	1	1	3	1	2	1	2	1	1	1 to 3
Page URL:	0	2	14	14	10	10	0	12	12	16	0 to 16
H2-H6 Texts:	81	51	264	0	36	60	116	24	30	15	0 to 264
IMG ALT:	25	74	44	5	507	14	23	27	8	53	5 to 507
Bold Text:	54	0	2	50	0	4	20	5	12	21	0 to 50
SD AT:	172	336	374	262	131	580	47	232	176	98	47 to 580
Outbound AT:	1	110	27	57	6	7	15	23	17	51	6 to 110
SD LU:	228	755	772	494	292	687	42	386	341	135	42 to 772
Outbound LU:	2	170	36	146	18	24	19	84	77	131	18 to 170
Meta Descr.:	0	14	36	0	66	0	23	23	8	19	0 to 66
First Sentence:	40	33	88	20	2	25	12	109	4	36	2 to 109



## Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	50	46	109	97	106	70	63	66	91	133	46 to 133
Body Text:	3,484	8,149	8,322	3,935	3,210	5,835	15,087	11,038	3,196	5,921	3,196 to 15,087
H1 Texts:	395	30	109	0	0	56	96	127	0	98	0 to 127
Domain:	13	6	11	31	19	11	18	19	11	10	6 to 31
Page URL:	0	23	75	94	58	65	0	77	71	118	0 to 118
H2-H6 Texts:	461	376	1,576	0	228	408	838	143	199	107	0 to 1,576
IMG ALT:	196	431	262	37	3,430	92	152	150	53	336	37 to 3,430
Bold Text:	396	0	14	308	0	27	112	30	80	137	0 to 308
SD AT:	1,084	2,191	2,248	1,760	844	3,720	288	1,541	1,231	665	288 to 3,720
Outbound AT:	8	787	158	442	43	70	88	143	114	373	43 to 787
SD LU:	1,415	4,546	5,059	3,197	1,724	4,562	312	2,670	2,340	894	312 to 5,059
Outbound LU:	16	1,211	245	1,188	135	170	95	563	536	924	95 to 1,211
Meta Descr.:	0	109	189	0	429	0	139	137	46	140	0 to 429
First Sentence:	257	293	548	149	9	180	71	699	25	238	9 to 699

## Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

### Digest

	Your Site	1	2	3	4	5	6	7	8	9	Range
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#### Number of backlinks according to these data providers (the more the better)

Alexa:	0	9k	3k	2	156	2	7	128k	2k	54k	2 to 128k
SEOpProfiler:	0	9k	8k	n/a	101	n/a	0	n/a	6k	112k	0 to 112k

#### Mentions on social sites (the more the better)

Delicious.com :	0	110	18	0	0	0	0	0	1k	881	0 to 1k
Facebook Mentions:	0	850	7k	0	232	0	117	32k	285	2k	0 to 32k
Google +1:	0	0	0	0	0	0	0	0	0	0	all 0
Twitter Tweets:	0	2	2k	0	6	0	26	3	336	3k	0 to 3k

#### Other ranking factors results (the older or the lower the better)

Web Site Age:	n/a	Jun 1996	Sep 2006	Aug 1999	Apr 2010	Dec 1995	n/a	Apr 1994	Oct 1997	May 1995	Apr 1994 to Apr 2010
Server Speed:	n/a	1.92s	4.73s	0.77s	n/a	2.82s	n/a	1.39s	4.28s	2.04s	0.77s to 4.73s
Alexa Traffic Rank:	n/a	38k	51k	63k	2,227k	1,037k	2,775k	269	138k	3k	269 to 2,775k